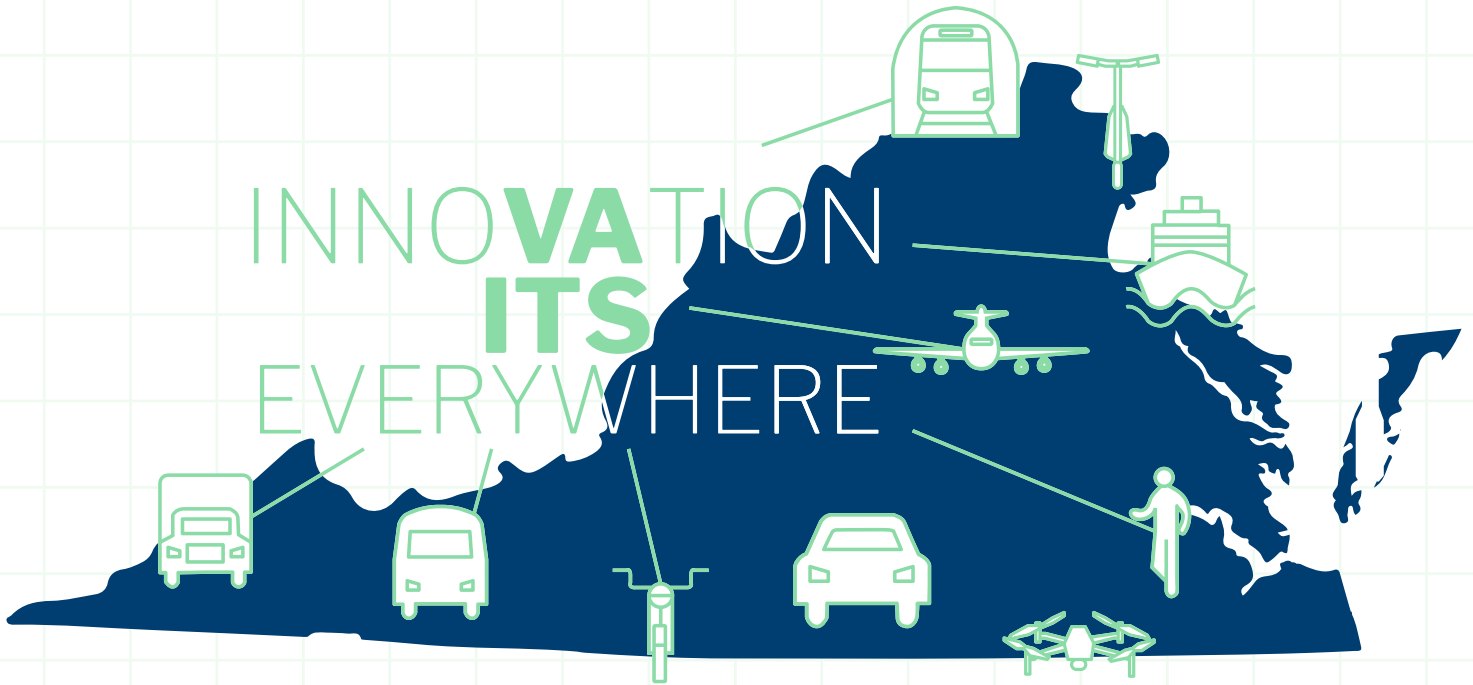




2019 ANNUAL CONFERENCE



MAY 16-17, 2019
OMNI RICHMOND HOTEL

AGENDA

PROGRAMMING INFORMATION

Thursday, May 16

8:30 AM

Registration & Exhibit Hall

Open

JAMES RIVER BALLROOM

3:15 PM - 3:30 PM

Break

JAMES RIVER FOYER

8:30 AM - 9:15 AM

Continental Breakfast w/ Exhibitors

JAMES RIVER BALLROOM

3:15 PM - 4:45 PM

Northern Region

Moderator: Cheryl Lowrance

Speakers: Christian Dorsey, Arlington County Board Chair and member of WMATA Board; Brian Moore, Amazon, Senior Manager, US Policy; Monica Backmon, NVTA; Rob Kerns, Transurban
POTOMAC ROOM

9:00 AM - 10:00 AM

Opening Session

Moderator: Bee Buergler

Speakers: : Joe Ruddy, Virginia Port Authority, Cyber-Spaces

JAMES RIVER BALLROOM

5:00 PM - 5:30 PM

ITSVA Business Meeting

Open to all attendees to see the election of our new board members.

POTOMAC ROOM

10:00 AM - 10:15 AM

Break

JAMES RIVER FOYER

5:30 PM - 7:00 PM

Reception with Exhibitors

Includes hors d'oeuvres and drinks.
JAMES RIVER BALLROOM & FOYER

10:15 AM - 11:45 AM

Northwest/Southwest Region

Moderator: Alan Toppen

Speakers: Andy Alden, VTTI, Interstate 81 Corridor Coalition ; Paul Szatkowski, VDOT, Operations Readiness Plan; Rakesh Nune, HNTB ; Delegate Terry Austin, I-81 Legislation

POTOMAC ROOM

8:00 AM

Friday, May 17

11:45 AM - 12:00 PM

Break

JAMES RIVER BALLROOM

8:00 AM - 8:30 AM

Registration Opens

JAMES RIVER FOYER

12:00 PM - 12:30 PM

Exhibitor Showcase

Moderator: Tom Martin

JAMES RIVER BALLROOM

8:30 AM - 10:00 AM

Breakfast Buffet

JAMES RIVER FOYER

12:30 PM - 1:15 PM

Lunch With Speaker

Moderator: Stacey Craft

Speakers: TBA

JAMES RIVER BALLROOM

Central Region

Moderator: Ray Khoury

Speakers: Mike Sawyer, Richmond City-Vision Zero ; Rose Pace Carrie, GRTC Pulse, Lessons Learned ; Robb Alexander, VDOT, New Traffic Operation Center ; Virginia Reeder, I-95 Corridor Coalition; CAV Readiness
JAMES RIVER BALLROOM

1:15 PM - 1:30 PM

Memorial Presentation of JR

Robinson

Moderator: Robb Alexander

Speakers: TBA

JAMES RIVER BALLROOM

10:00 AM - 10:15 AM

Last Break with Exhibitors

JAMES RIVER FOYER

1:30 PM - 1:45 PM

Break

JAMES RIVER FOYER

10:45 AM - 12:00 PM

State Agency Roundtable

Moderator: Scott Cowherd

Speakers: Wayne Davis, DMV; Jen DeBrueI, DRPT; Ken Earnest, VDOT, Statewide ATMS and Fiber Resource Sharing; Mike Clements, VDOT, Traffic Signal Platform
POTOMAC ROOM

1:45 PM - 3:15 PM

Eastern Region

Moderator: Chris Mills

Speakers: Dwayne Cooke, HRBT , Hampton Roads Bridge Expansion; Alesia Cain, Hampton Roads Transit (HRT), Connected and Autonomous Transit Chief Technology Officer; Barbara Nelson, Virginia Port Authority, VP Government Relations; Dan Papiernik, HNTB, HNTB Toll Practice Leader / Mid-Atlantic
POTOMAC ROOM

SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

As a sponsor of the Annual ITSVA Conference & Exposition, your company's name and logo will be showcased as an integral part of this event. In addition to receiving complimentary registration for one attendee, your company logo will appear in the Convention Program, event signage, and on the ITSVA website. If you would like the additional visibility of sponsoring events or give-away items that put your company's name in front of every attendee, contact Samantha Kenny at (804) 643-4433 or samantha.kenny@easterassociates.com.

- Thursday continental breakfast _____ \$750
- Thursday morning refreshment break _____ \$600
- Thursday lunch _____ \$1000
- Thursday afternoon break _____ \$850
- Thursday pre-dinner reception _____ \$1000
- Friday buffet breakfast _____ \$750
- Friday refreshment break _____ \$850
- Full page ad on program back cover _____ \$1000
- Full page ad on program inside front cover _____ \$950
- Attendee Portal Sponsorship _____ \$1000

ITSVA has reserved rooms at the Omni Hotel for Thursday, May 16 and Friday, May 17. Conference registrants are responsible for making their hotel reservations. To receive the \$180/night group rate, call the Omni directly at 1-800-843-6664 no later than April 25, 2019. For cancellation or late registration, please call Samantha Kenny at (804) 643-4433 or email samantha.kenny@easterassociates.com.

NAME _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SIGNED _____ DATE _____



Please mail completed form and check made payable to ITSVA to:
ITSVA Annual Conference
250 West Main Street, Suite 100
Charlottesville, VA 22902

Full payment must accompany registration. To pay by credit card, register online at www.itsva.org. Those registering online are asked to fill out and fax this form to (434) 979-2439 or email the scanned form to samantha.kenny@easterassociates.com.

REGISTRATION

EXHIBITOR REGISTRATION FORM

Exposition hours for this year's conference are as follows:

- Thursday, May 16th from 8 AM - 7 PM
- Friday, May 17th from 8 AM - 11:45 AM
- In addition, the buffet breakfast on Friday, all breaks, lunch and the reception on Thursday evening are held in the James River Ballroom (exhibit hall).

If you are exhibiting, please submit a company description and logo to include in the ITSVA Annual Conference & Exposition Program. Email descriptions to samantha.kenny@easterassociates.com by April 25, 2019. Descriptions submitted after the deadline will not be guaranteed inclusion in the program.

EXHIBITOR DETAILS	PRICE	TOTAL
-------------------	-------	-------

Exhibitor Cost

Includes two full conference registrations, one 6-foot draped table & two chairs, booth pipe & draping (black), signage and program recognition.

\$1,125 Members
\$1,525 Non-Members

Additional Attendees

Special discounted exhibitor registration rate!

\$200 Members
\$300 Non-Members

Booth dimensions are 10' wide x 8' deep. Set-up is from 6PM - 9 PM on Wednesday, May 15th. Tear-down follows the morning break on Friday at 10:30 AM.

TOTAL ENCLOSED

NAME _____

COMPANY/ORGANIZATION _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE _____ **EMAIL** _____

SIGNED _____ **DATE** _____



Please mail completed form and check made payable to ITSVA to:
 ITSVA Annual Conference
 250 West Main Street, Suite 100
 Charlottesville, VA 22902

Full payment must accompany registration. No refunds will be given; substitutions are acceptable. For cancellations or late registration, please contact Samantha Kenny at (804) 643-4433. To pay by credit card, register online at www.itsva.org. Those registering online are asked to fill out and fax this form to (434) 979-2439 or email the scanned form to samantha.kenny@easterassociates.com.